



Rotary District 6060

Foundation Committee
Todd Lindley, Chairman
9553 Lackland Road, Suite 4
Overland MO 63114
314-440-5607
Rotary6060.TL@Gmail.com

February 2009

Rotary Club Presidents Elect
(Club Presidents for 2009/2010)

Re: **2009/2010 Annual Giving to The Rotary Foundation**

Dear Club President Elect:

Thank you for serving your club as Club President during the coming year. You are preparing to show your club, your community, and our world that *The Future of Rotary is in Your Hands*. ***Congratulations and thank you!*** Nearly nine years ago, the Board of Trustees of our Rotary Foundation AND the Board of Directors of Rotary International set the goal that by Rotary's 100th Anniversary our level of support for the Annual Programs Fund would average \$100 per Rotarian. At that time, Rotary was averaging approximately \$55 per Rotarian, so it was a substantial goal.

Also at that time, our own Rotary district was averaging about \$36 per Rotarian in support of the Annual Programs Fund, so we were not doing our part. During the last few years, Rotarians in District 6060 have made significant progress. In the 2006-2007 Rotary year we ended the year at \$114.14 per member, well above where we had just been. And last year, the clubs in District 6060 surpassed the \$100 per member mark again, finishing at \$137.74. This did not require super-human feats of strength, just dedication and effort from each club in our district.

During your year as Club President, we want to make it clear *The Future of Rotary is in Your Hands* by again, reaching and surpassing this goal of \$100 donated to the Annual Programs Fund of our Rotary Foundation for every Rotarian in our district. Rotary International and our Rotary Foundation Board of Trustees are very serious about this. Rotary International has asked us to obtain written goals from every club in our district by the end of *March 2009*. That's right!! We are asking every Club President Elect to meet with your current President and your board of directors, perhaps also with your club and discuss this. Complete the "2009-2010 Goal Report Form" and bring it with you to Show Me Rotary, or turn it in to me before then.

Why is this so important? It is donations to the Annual Programs Fund that provides all the funds used for Group Study Exchange teams, Ambassadorial Scholarships, and Matching Grants. They also provide the funds that our district receives to award to our own clubs as Community Assistance Program Grants, which are often used locally in our own communities.

Foundation Trustee Chairman for 2009-2010 Glenn Estess writes:

“Through the Foundation, we can take on challenges that no one else has the ability or the inclination or the organizational resources to tackle, because we share our resources and our skills in a way that no one else does – with love, with kindness, and with simple generosity.”

The District Foundation Committee wants to help you meet and surpass your annual giving goal to our Rotary Foundation. We ask that you consider the following action plan to meet your goal.

1. **Adopt your goal now for your year as president and communicate the goal to your members, early and often.**
2. **Appoint a Foundation Chairperson.**

We know how busy your year as president will be. It is easy for your club's annual giving goal to our Rotary Foundation to be pushed aside when faced with all of the other demands imposed on you as club president. A “Best Practice” for your club is to appoint a Foundation chairperson to serve for two or more years. A past president of your club, a Paul Harris Fellow, a Rotary Foundation Sustaining Member or a Rotary Benefactor all make ideal candidates for your club's Foundation chairperson. It is the responsibility of the club Foundation chairperson to become familiar with the programs of our Foundation and to solicit participation in our Foundation's annual giving campaign, thus removing this direct responsibility from you, the club president. Giving does not happen automatically. The club's Foundation chairperson must be willing to ask for donations from both individuals and your club as a whole. **Please provide the name of your club's Foundation Chair, mailing and e-mail addresses, phone and fax numbers on the enclosed foundation goal sheet that you will complete and return at Show Me Rotary or before. By doing this we can communicate with him/her throughout the Rotary year.**

3. **Have a Foundation related program at least four times during your year.**

We have found that Rotarians are happy to support our Rotary Foundation, but simply have never heard about what our Foundation is, how it operates, and the tremendous good it does. Please **ask us** to introduce you to other Rotarians in the district who are participating in Foundation programs and invite them to come to your club and give a program. Our district has many excellent speakers willing to travel to your club and give Foundation programs. **Don't hesitate to call us if you have questions or need ideas for Foundation programs. We can help arrange for a Foundation speaker at your club meeting.** By informing your club members about the wide variety of Foundation programs, you can inspire others to engage in international service projects.

4. **Sponsor a fund-raiser or other project with the proceeds dedicated to our Foundation.**

Although Governor Jerry and our Foundation encourage individuals to become Paul Harris Fellows or Rotary Foundation Sustaining Members, they also encourage donations from clubs as a whole. For several years now, we have been encouraging all the clubs in our district to set aside 10% from every fund-raiser for our Rotary Foundation. Several clubs even chose a larger amount. Many clubs also have a special fund-raiser each year, with all the proceeds going to our Foundation. With the club funds raised, you can designate a member or members as Paul Harris Fellows or as Rotary Foundation Sustaining Members. Some clubs use a lottery system to allocate the funds among its members for such recognition.

Other clubs use the funds to "match" contributions by members toward their individual goal to become

Paul Harris Fellows while others use the money to recognize an outstanding member for "Service Above Self" during the year. How about designating funds for Paul Harris Fellow recognition to the immediate past president of your club as a way of saying "thanks" for all of his/her hard work during the past Rotary year?

5. If you personally are not a Paul Harris Fellow or Rotary Foundation Sustaining Member, please become one during your year as president.

Show that *The Future of Rotary is safe in Your Hands!* It is difficult to ask members to make a commitment if you have not made the commitment yourself. **Please encourage each and every member of your club to become a Rotary Foundation Sustaining Member even if he/she is already a Paul Harris Fellow.** Governor Jerry wants each club to have **100%** of its members become Rotary Foundation Sustaining Members by the end of his term as your governor. When a Rotarian becomes a Rotary Foundation Sustaining Member, the Rotarian is simply agreeing to make an annual contribution to the Foundation's annual giving fund of at least \$100. This is less than two bucks a week! Surely each of us can do this. If each Rotarian in your club does this, your club will likely exceed its annual giving goal without any further effort.

Donations can be made by personal check, credit card, or included on your club statement. Some clubs vote a voluntary foundation assessment that is billed monthly, quarterly or semi annually by the club treasurer. There are a variety of ways you and each Rotarian in your club can utilize to make your annual gift to the foundation's annual fund. It is more important that you make your annual gift rather the particular way it is made. Please insure that each Rotarian gives to the foundation's annual fund each year. It is that simple.

6. Attend one of our regional Leadership Seminars that will be scheduled in our district. More information will be out soon about these regional meetings. One will be close to your club.

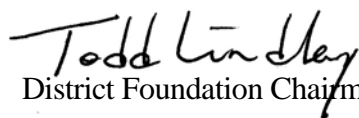
In addition to yourself and your club's officers and directors, please have your club Foundation chairperson and many other club members attend as well. They will learn more about the Foundation and the many projects it supports throughout the world. They will hear what other clubs are doing to meet their Foundation goals and learn what each Rotarian can do to make support of our Rotary Foundation an ongoing part of their club's program.

7. Schedule a "Mid Year Celebration" for your club during November, Rotary's Foundation Month, for recognition of Paul Harris Fellows, Benefactors, Bequest Society and Foundation sustaining members.

This event should be a celebration for the club and to give recognition to those members supporting our Foundation and to encourage all club members to support our Foundation. Your plan for this celebration should also include arrangements to have at least half of your club foundation annual giving goal collected by the celebration date. Other club awards and recognition can also be incorporated into this celebration, but a prime goal of the event should be to celebrate our Rotary Foundation.

It is our goal not to only meet the financial goal established by Governor Jerry, but to also help make your job easier by supporting you in meeting your club's annual giving goal. We would love to have 100% participation by all clubs in the district. It really is easy! Your Rotary year is just beginning. Now is the time to implement your plan to meet these goals. **Every Rotarian and every club should make a meaningful gift to our Rotary Foundation every year.** Please complete and return the enclosed foundation goals sheets at Show Me Rotary or before. Your completed foundation goal sheet will advise us of your club's annual Foundation giving goal, other foundation goals and your club's Foundation chairperson for the coming Rotary year. **Your prompt response is needed and appreciated.** By working together, each of us will be doing our part to meet Governor Jerry's goal and *The Future of Rotary is in Your Hands* will mean an even better future for our clubs and for our world.

Yours in Rotary Service,



District Foundation Chairman (2001-2009)



District Foundation Chairman (2009-2012)

PS: If you want to review your club's giving history to the Annual Programs Fund of our Rotary Foundation, go to <http://www.rotary6060.org/view/35> and scroll down to "Giving Report" for the years you want to examine. Every Rotary year since 1999-2000 is posted, including this year's.



**THE ROTARY FOUNDATION
DISTRICT 6060
2009/2010 ANNUAL GIVING CAMPAIGN**

The name, address, phone and fax numbers and e-mail address of our club's Foundation chairperson are:

CLUB NAME: _____

FOUNDATION CHAIRMAN: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____

EMAIL: _____

Return this page AND the following goal form.

If unable to return by the end of Show Me Rotary, return these two pages to Foundation Chairman Todd Lindley by April 1, 2009.

Dr. Todd Lindley
9553 Lackland Road, Suite 4
Overland MO 63114-3640
Phone: 314-440-5607
Fax: 206-426-5267
Email: Rotary6060.TL@Gmail.com
Call if you have any questions.



THE ROTARY FOUNDATION

EN—(707)

2009-10 FUND DEVELOPMENT
CLUB GOAL REPORT FORM

EVERY
ROTARIAN
EVERY
YEAR

Please fax to Todd Lindley 206-426-5267, or mail to: 9553 Lackland Road, Suite 4, St. Louis MO 63114. Due by March 27, 2009

Club Name (please print)

USA

Country

Club Number

6060

District

2009-10 Club President's Name (please print):

2009-10 Club President's Signature:

Telephone

Fax

E-mail

ANNUAL PROGRAMS FUND GOAL

Your Annual Programs Fund contributions support humanitarian, educational, and cultural programs both locally and internationally. Personal outright contributions, club fundraisers, and other sources are encouraged to achieve club goals.

Calculate your club's Annual Programs Fund goal by multiplying the number of members in your club by a per capita figure appropriate to your club.

OF 2009-10 CLUB MEMBERS: _____

AVERAGE AMOUNT PER MEMBER: _____

2009-10 APF-SHARE GOAL: _____

(Club members x per capita goal)

US\$

US\$

We encourage you to set a goal approximately 10% higher than last year.

PERMANENT FUND & MAJOR GIFTS GOALS

Indicate the number of club members interested in making an outright gift of US\$10,000 or more and those interested in including the Permanent Fund in their estate plan.

Number of new Major Gifts:

(US\$10,000 or more outright) _____

Number of new Benefactors:

(Minimum US\$1,000 outright gift or commitment in estate plan) _____

Number of new Bequest Society Members:

(Minimum US\$10,000 commitment in estate plan) _____

The Rotary Foundation of Rotary International (FN500)

Please fax to Todd Lindley at 206-426-5267

or

mail to:

Todd Lindley

District Rotary Foundation Chairman

9553 Lackland Road, Suite 4

St. Louis MO 63114

Due before March 27, 2009